



November 16, 2016

The Official Launch of PlantPure Communities

Hosted by Cisco Systems

Location: 1 Penn Plaza, 9th Floor (Conference Rooms Yankee A & B)

33rd Street & 8th Avenue, New York City

6:00pm – 9:00pm 5:30pm VIP Reception

Agenda

Join us for a very special evening to celebrate the official launch of the nonprofit organization PlantPure Communities. The event will include the following presentations and activities:

- Introduction of PlantPure Communities – The mission, goals and vision of this uniquely positioned nonprofit organization
- A special educational presentation by Dr. T. Colin Campbell, author of *The China Study* and *Whole*
- PlantPure Communities Oasis Jumpstart Program – how funds are being used to support low-income and food-desert neighborhoods & the announcement of the first round Oasis Pilot Communities
- The importance of choosing healthy ingredients
- The challenges associated with cultural food traditions
- Honoring the founding Board Members of PlantPure Communities
- Book signing by several authors
- Short videos connected to plant-based eating - local and national
- Silent Auction, Goodie bags, and Networking among new and old friends

Schedule

5:30pm: VIP Reception with buffet dinner & wine

6:00pm: Networking Reception & Book Signing with food & drinks

6:30pm: Program

8:45pm: Networking

Confirmed Speakers & Honorees (to date)

- **Paula Branson**, PlantPure Communities Board of Directors
- **Alex Brown**, PlantPure Communities Director of Neighborhood Programs and Informational Technology
- **Kim Campbell**, author of *The PlantPure Nation Cookbook*
- **Nelson Campbell**, founder of PlantPure Communities, producer of the *PlantPure Nation* film
- **T. Colin Campbell, PhD**, PlantPure Communities Board of Advisors
- **Jim Courage**, PlantPure Communities Board of Directors
- **Michael C. Hollie, MD**, practicing physician in Chattanooga, TN, teaching faculty at the University of Tennessee College of Medicine
- **Jody Kass**, Executive Director of PlantPure Communities
- **Jenny Miller**, Executive Director of the T. Colin Campbell Center for Nutrition Studies