



PLANTPURE COMMUNITIES

PLANTPURECOMMUNITIES.ORG

ACTION SHEET: BUILDING THE EVENT PROGRAM

A great variety of activities can be offered during a VegFest event. By building a diverse program with interesting and engaging activities, you will attract more of the community to attend.

Look at examples of what other VegFests have chosen to offer. Below is a list of common activities you will see on the program:

- Speakers and book signings
- Cooking demonstrations
- Door prizes and raffles
- Movie screenings (for guidance on screening PlantPure Nation, refer to the *Action Sheet: PPN Film Screening*)
- Yoga and other fitness sessions
- Kids activities
- Live Music

Once the schedule is finalized, print the program so it can be distributed to the attendees on the day of the event.

Typically, attendees like to pick up a hard copy of the program at the event in order to check the schedule of activities, see a map of the venue, review information about sponsors, and read speakers' bios.

The program should also include a note of thanks, acknowledging key people involved in the event.