



PLANTPURE COMMUNITIES

GROW YOUR BUSINESS TODAY!

JOIN THE PLANTPURE COMMUNITIES RESTAURANT CAMPAIGN

PLANTPURECOMMUNITIES.ORG

Grow your business by appealing to the increasing population of health-conscious diners and join the PlantPure Communities Restaurant Campaign today!

- Easy to join & free to participate
- Gain access to hundreds of people in your area who eat healthy/plant-based food
- Free advertising via e-blasts and social media to a large network within a 50-mile radius of your restaurant, and inclusion in a global directory/map
- 70% of adults say the availability of healthy menu options would make them choose one restaurant over another AND 31% of Americans practice meat-free days. Plus, everyone knows "the vegan in the group chooses the restaurant."
- Visit plantpurecommunities.org/restaurant-toolkit to find out more and discover tips for cooking without oil.

Participate in 3 Easy Steps!

1. Offer one or more meals on the menu that have no animal products and no added oil (*Note: vegan & oil-free designation **must** be indicated on the electronic, chalkboard or printed menu.*)
2. Fill out this simple form and attach an image (or link) of the menu where the oil-free, vegan dish is listed. The form is available at fastfor.ms/E1E87
3. Within 5 days (if all qualifications are met), PPC will send you a Certificate of Participation that you can print to display on your door or wall, or share via social media.

Questions? Contact PlantPure Communities (jstahl@plantpurecommunities.org) or a local advocate for assistance. _____

TESTIMONIALS OF THE VALUE

"Every restaurateur should consider adding Plant-Based options to their menu, for without these, they are simply missing out on capturing an exponentially growing market segment." Vincenzo Granata (Panevino Italian Grille, NV)

"Since receiving the PlantPure Communities Restaurant Certificate, I have had many more customers request food prepared without oil." Rano Halikova (Beauty of Sprouts, FL)

"We take pride in being able to offer many healthy vegan and vegetarian options. In doing this it really sets us apart from any competition and allows us to grow sales in this exciting market." Leland Neal (CEO, Taco Rico Franchising)