



PLANTPURE COMMUNITIES

PLANTPURECOMMUNITIES.ORG

ACTION SHEET: HOSTING A WEBINAR WITH PPC

Hosting a webinar is a great way to engage your community and grow your Pod. Connecting with speakers such as well-known or local health professionals like physicians, dietitians, health coaches, etc. is a great way to engage your audience and spread the plant-based health message.

If you would like to co-host a webinar with PlantPure Communities, we can assist with the following:

- Provide access to our Zoom webinar video conferencing platform (up to 1,000 participants)
- Set up registration and confirmation emails
- Designate you as the point of contact for any questions before or after the webinar
- Co-host the event (includes: hosting a test run, starting and stopping the event, monitoring attendees and presenters, sharing slides - if necessary, and provide a brief introduction/conclusion if needed)
- Access to Canva meme template to share with your followers to promote the event
- Livestream the event on our PlantPure Communities Facebook Page with 10,000+ followers

PPC requests the following in exchange for webinar support:

- Provide details for the webinar registration:
 - Title
 - Description
 - Potential Dates
 - Registration Questions
 - Expected event duration (no more than 2 hours in duration)
- Invite the presenter and include a PPC staff member in your email correspondence
- Share an outline of topics that will be covered by all speakers during the webinar
- Create a detailed agenda (we will provide you with a sample agenda)
- Allow PPC to raise funds for our Zoom webinar service and staff time
- Give PPC permission to post the recording on the PPC YouTube Channel and PPC FB page
- Include a question on the webinar registration page asking if the registrant wants to “opt-in” to the PPC mailing list

Ready to get started? Please contact podsupport@plantpurecommunities.org today!

We welcome your suggestions and ideas! Please send them to info@plantpurecommunities.org. This material may not be used out of context. Please refer to PPC's terms and conditions for more information. Updated July 2021.